Industrial subcontracting ... Towards a strong industry in Algeria
INTERNATIONAL CONGRESS
Second Edition
Entitled:

Support and reinforcement of industrial subcontracting as a strategic choice to revive a strong industry in Algeria: experiences and perspectives
"Industrial subcontracting ... Towards a strong industry"

October 18-21, 2021
CALL FOR PAPERS

Throughout the experience of the industrial countries, industrial sub-contracting has demonstrated a substantial contribution in the development of their industrial sector. Industrial sub-contracting has become one of the main streams in several research disciplines, including strategic management, supply chain management, international business, information systems as well as technology and engineering disciplines. This managerial practice is followed by a voluminous number of enterprises around the world. Enterprises that engage in sub-contracting relationships traditionally aim to derive cost advantages and to focus on strategic competencies. Therefore, they transfer organizational processes and value chain activities to outsourcing partners. To ensure efficient and effective sub-contracting relationship, partners have to use suitable information and infrastructures, coordination and monitoring mechanisms, and logistic capabilities. From a macro-economic point of view, industrial sub-contracting allows intensifying the economic web and ensuring work division and specialization.

In the context of the relaunch of its industrial sector, Algeria has seized this strategic choice in the portfolio of its strategic alternatives, due to its effect on the national economy in general, and on the enterprises engaged in this field in particular. The Algerian government has deployed numerous initiatives and efforts in order to activate, support, reinforce, and modernize the practice of industrial sub-contracting among the Algerian enterprises. In effect, since the beginning of the economic opening in 1990s, an organism called (Algerian Sub-contracting and Partnership Exchange - ASPXs), which groups four regional ASPXs, was created. Simultaneously, a national Council was created in order to manage all these initiatives. This national Council is considered the backbone for the development of industrial sub-contracting practice. The Algerian government has also followed the creation of these institutions by a considerable set of laws and rules.
Despite the creation, since more than two decades, of the (National Center for the Development of Sub-contracting) and the four regional ASPXs across the Algerian territory, their presence did not reach the level of projected ambitions and aspirations. This situation may due to the absence of sub-contracting culture among shareholders, the lack of outsourcing parties’ trust in sub-contractor small and medium enterprises (SMEs), the expansion of the informal economy, as well as the lack of industrial enterprises’ awareness of the important role of sub-contracting practice that plays in the development of the industrial sector in general, and their enterprises in particular.

**OBJECTIVES OF THE CONGRESS**

This Congress is part of the Algerian university opening towards its socio-economic environment. The Congress aims to rally all potential actors in order to discuss the theme of the Congress, including researchers, public authorities, businessmen, enterprises’ managers, as well as students of the faculties of economics and business, engineering, and technology of different universities. It also aims to group new start-up’s creators, particularly those who aim to engage in industrial sub-contracting relationship. Moreover, the Congress aims to establish a bridge of communication, coordination, and integration between enterprises that desire to outsource some of their activities, sub-contractor SMEs, the Sub-contracting and Partnership Exchange of the East, located in Constantine (Algeria), as well as the National Council for the Promotion of Sub-contracting in Algiers.

The purpose of the Congress is to get practical and helpful conclusions, which may provide innovative, appropriated and successful solutions by researchers to the stakeholders of industrial sub-contracting practice. The Congress will further allow to benefit from the transfer of knowledge, know-how, as well as from the international expertise in this field of research. Scientifically, the Congress aims to shed more light on the fields of research that focus on methods, mechanisms, and tools, which in turn allow developing, modernizing, and relaunching the practice of the industrial sub-contracting in Algeria and overseas.

**Summary of the proposed objectives:**

1. Attract all stakeholders interested in the field of industrial subcontracting, including researchers, students, government agencies, businessmen, ... etc.;
2. Strengthen cooperation and integration efforts between the University and all organizations supporting industrial subcontracting;
3. To benefit from the transfer of knowledge, skills and international experience in this sector of economic activity;
4. Highlight areas of scientific research focused on methods, mechanisms and tools for activating and developing industrial subcontracting;
5. Emphasize opportunities for industrial subcontracting to reduce imports and encourage exports;
6. Assessment of the industrial environment and factors likely to attract investment in industrial subcontracting;
7. Encourage SMEs to develop their competitiveness in industrial subcontracting;
8. Propose a methodology for the conclusion and management of industrial subcontracting contracts;
9. Formulate practical and useful recommendations to provide productive, appropriate and innovative solutions for policymakers

Therefore, we propose to national and international researchers, experts and people interested in this economic activity the following lines of research:
CONGRES TRACKS

Papers should focus on researches that analyze how to support and reinforce the development and the practice of industrial sub-contracting. Therefore, submitted papers should belong to one of the following axes:

**AXIS 1: Industrial Subcontracting Project: Motivations, Performance and Challenges**

- Conceptual framework of industrial subcontracting;
- Motivations and criteria for selecting partners in an industrial subcontracting project;
- Treatment between competitors in the context of an industrial subcontracting project;
- Structural activities in the context of industrial subcontracting;
- Impact of the diversity of service providers in an industrial subcontracting project;
- Role of integration and networks in the context of an industrial subcontracting project;
- Success and failure of industrial subcontracting.

**AXIS 2: Rules and mechanisms for resolving conflicts between companies that donate orders and subcontractors**

- Industrial governance and subcontracting;
- Design of the subcontracting interface;
- Role of the initial conditions in the integration of the contract of subcontracting;
- Role of procedural, distributive and interactive justice;
- Role of trust and convergence of the organizational culture of the partners;
- Impact of the duration of the relationship and the frequency of communication between the partners;
- Innovative conflict resolution techniques between partners.

**AXIS 3: Effects of industrial subcontracting on decisions and administrative practices for economic enterprises**

- Internalization versus outsourcing;
- Internationalization option;
- Business model and change management;
- Price Transfer décisions;
- Knowledge transfer and attribution of intellectual property rights;
- Employment policy;
- Manufacture or purchase decisions;
- Delivery process;
- Risk management models in the production chain.

**AXIS 4: Industrial environment and outsourcing**

- Industrial standards;
- Experience in the industry and mutual experience;
- Number of operators and partner opportunities;
- Manipulation and social responsibility of the partners;
- Mechanisms for delegation and monitoring of partners;
- Ability to negotiate and change.
AXIS 5: Impact of globalization on industrial subcontracting activities

- Industrial subcontracting and cultural distance;
- Industrial subcontracting and multinational enterprises;
- Industrial subcontracting and international economic relations;
- Industrial subcontracting and international tax planning.

AXIS 6: International experiences in industrial subcontracting

- Industrial subcontracting in Africa and the Middle East;
- Industrial subcontracting in Asian and Pacific States;
- Industrial subcontracting in North America and Western Europe.

Track 7. Special submission

This special track is for papers that do not belong to conference tracks as well as for authors who have conflict of interest with track chair(s).

INTENDED PARTICIPANTS

- Teachers-researchers of universities and research centers in Algeria and overseas;
- Directors of research centers and laboratories in the Algerian universities, particularly those located at the universities of Constantine;
- Cadres of ministries and agencies that work in the development of industrial sector;
- Businessmen, managers of SMEs, large enterprises and industrial consortiums;
- Doctoral and master students of different faculties, particularly those of Economics and Business, Engineering, and Technology.

DOCTORAL WORKSHOP

The workshop will provide a not-to-miss opportunity for doctoral students to develop their research ideas as well as building a successful academic career in their field of academia. Doctoral students should receive feedback on their research projects, wealthy ideas and guidance for their research agenda by scholars from Algeria, as well as overseas universities, and business schools. In order to make the workshop effective, a restricting number of 16 participants will be considered. Selection will be based on research quality. Doctoral students should submit their research proposals by 01 September 2021.

WORKSHOP: GROUPING RESEARCH LABORATORIES, BUSINESS MEN AND BUSINESS EXECUTIVES

Within the framework of this occasion, a special session will be organized, in which universities research laboratories should participate with businessmen and business leaders, in particular SMEs in industrial subcontracting in order to find knowledge and know-how opportunities enabling product development in the context of the subcontracting relationship.

ETHICS AND PUBLICATION WORKSHOP

In this workshop, teachers-researchers, Ph.D. and master students will have the opportunity to follow a session on how to publish in international peer-reviewed journals as well as a session on the ethics of research and publication. These sessions are practical to build a successful research career.
Session 1. How to publish in an international peer-reviewed journals?

Prof. Bachir Mazouz, Ecole Nationale administration publique de Montréal.

Session 2. Ethics of research and publication

Dr. Hamza Aib, University of Strasbourg and University of M’sila

TRAINING COURSE ON LEADERSHIP

A post-Congress training course on building and managing leadership skills will be held for two days (20-21 October 2021) at Mohammad Boudiaf -M’Sila- University. Teachers-researchers as well as managers who desire to attend are required to register. Registration fees of this training course are separate.

Course Instructor: Prof. Jamal Ben Mansour, GRH (University of Québec at Trois-Rivières), Canada

EXHIBITION FAIR FOR ORDER-GIVING COMPANIES, SUBCONTRACTOR SMEs AND ENTREPRENEURRIAL SUPPORT INSTITUTIONS

On the sidelines of this event, an exhibition will be organized by subcontracting companies, ordering companies active in the industrial sector and government institutions for entrepreneurial support. The objectives of this fair are numerous, among others:

▪ Give an opportunity to those who wish to develop opportunities for the creation of small and medium-sized enterprises (SMEs) on the basis of the subcontracting relationship;

▪ Seek to encourage university youth to familiarize themselves with the opportunities for creating business projects within the framework of the subcontracting relationship, while providing the required and instantaneous information, all on the same platform.

PARTICIPATION GUIDELINES

▪ Research papers should belong to one of the Congress tracks.
▪ Research should be characterized by their originality and scientific rigor.
▪ Research should not be published in any journal or book chapter.
▪ Plagiarism is not tolerated. Any act of plagiarism is sanctioned by paper desk rejection.
▪ It is possible to participate in the conference with a maximum of three papers, providing that the papers have to be submitted to different Congress tracks.
▪ Authors who have conflict of interest with track chair(s) have to submit their paper in special submission track.
▪ Submitted papers will be reviewed anonymously. It is not allowed to mention the surname, name, affiliation, or any identification in the submitted papers. All personal information that allow identifying the author(s) should be deleted and inspected to allow anonymous evaluation. Any information identifying the paper’s author(s) are desk rejected.
▪ In case of paper acceptance, the author (at least one author in case of co-authorship) engages to present the research.
EDITORIAL GUIDELINES

- Languages accepted for manuscripts are English, Arabic, and French;
- The number of pages should not exceed 20 pages (A4 format), including appendices and references.
- For doctoral workshop, research proposals should not exceed 5 pages (A4 format), including appendices and references.
- Papers should include abstract in two languages. One of the abstract languages should be the language used in the manuscript.
- Papers should include a minimum of three and a maximum of five keywords;
- Tables, graphs, figures, and maps should be inserted at the end of the paper and should be numbered and presented in separate pages. Their location should be indicated in the body of the manuscript.
- For papers whose manuscripts are in English or French, they should be submitted in Time New Roman police, and font size 12 pts and 1.5 interline spacing. For research papers written in Arabic, they should be submitted in Arabic Transparent, 14 pts police.
- Priority of acceptance and presentation will be given to empirical research than theoretical research.

Note:

All accepted papers will be published in the proceedings of the journal (Stratégie et développement) (Ranked B).

The link to the digital platform for depositing research and scientific articles is as follows: ........................................

IMPORTANT DATES

- **September 01, 2021**: Deadline for receipt of communications
- **October 01, 2021**: Deadline for responses to accepted communications
- **October 18-21, 2021**: Period of the Congress

CONTACTS

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- comite.organisation2@gmail.com
**Scientific committee**

**Chairs of the scientific committee:** Dr. Hamza Aib

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<tr>
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<td>Professeur titulaire de la chaire de stratégies et société, Haute école des sciences commerciales, Université de Montréal, Canada.</td>
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<tr>
<td>Pr. Bachir MAZOUZ</td>
<td>Professeur titulaire de la chaire Gutenberg, École nationale d'administration publique de l’Université du Québec à Montréal, Canada</td>
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<td>Pr. Jamel BEN MANSOUR</td>
<td>Membre de l'Institut des petites et moyennes entreprises de la province du Québec, et Professeur à l’Université du Québec à Trois-Rivières, Canada</td>
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<td>Dr. Amroune Boudjemaa</td>
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Organizing Committee

Chairs of the organizing committee: Dr Boudjemaa Amroune

Membres du comité d'organisation

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